



## EXHIBITOR REGISTRATION

### **Agri-Food and Tourism Pavilion**

During the 2010 Winter Games in Vancouver, the Place de la Francophonie 2010 will offer a unique experience, which will allow people to discover a world where culture, culinary adventure and tourism centred activities open a window into the richness of diversity that is the francophone community.

#### ***Visitor Traffic***

- Granville Island is recognized as the second most popular tourist attraction in Vancouver
- Visitor traffic to the agri-food and tourism pavilion is expected to reach 60,000 during the 2010 Winter Games

#### ***Visibility Offered to Exhibitors***

- The Place de la francophonie 2010 represents a unique opportunity to promote products and services at a major international event
- The Place de la francophonie ensures visibility to exhibitors throughout the period of the 2010 Winter Olympics
- This visibility will be equivalent to more than one million pieces of marketing collateral during the period covered

#### ***Exhibition Hall***

- An agri-food and tourism pavilion located at the centre of the Place de la Francophonie 2010
- Booths will be arranged in a manner that facilitates interaction between exhibitors and the public
- A kitchen will be available to exhibitors, allowing you to also present your products in an environment other than your booth

The Exhibition Hall will open from February 10 to 28, from 11:00 am to 8:00 pm.

Please note that space is limited. Applications will be accepted on a first come, first served basis.

**TO RESERVE YOUR SPACE**, please complete and return the attached Exhibitor Registration Form, to Frank Saulnier, before November 20, 2009.

Frank Saulnier

[frank@placefranco2010.ca](mailto:frank@placefranco2010.ca)

Tel. 403-873-7755

Fax. 403-873-0655



## Exhibitor Contract (agri-food and tourism pavilion exhibitor registration)

### EXHIBITOR ADDRESS

\_\_\_\_\_  
Company/Organisation Name

\_\_\_\_\_  
Contact/Responsible Person Name

\_\_\_\_\_  
Contact/Responsible Person Title

\_\_\_\_\_  
Address 1

\_\_\_\_\_  
Address 2

\_\_\_\_\_  
Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Tel.

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Website http://

\_\_\_\_\_  
Email

### BILLING ADDRESS

To be completed only if different from Exhibitor Address

\_\_\_\_\_  
Company/Organisation Name

\_\_\_\_\_  
Address 1

\_\_\_\_\_  
Address 2

\_\_\_\_\_  
Province

\_\_\_\_\_  
Pays

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Tel.

\_\_\_\_\_  
Fax

### PARTICIPATION IN

- AGRI-FOOD INDUSTRY  
 TOURISM INDUSTRY

### BOOTH

- 9-Day Package (February 10 to 18)  
\$1,500.00/day  
 9-Day Package (February 19 to 28)  
\$1,500.00/day  
 19-Day Package (February 10 to 28)  
\$1,500.00/day

### KITCHEN ADMISSION

- 9-Day Package (admission: 1)  
(additional admission: \$100/day)  
 10 February       11 February  
 12 February       13 February  
 14 February       15 February  
 16 February       17 February  
 18 February

### KITCHEN ADMISSION

- 19-Day Package (admission: 2)  
(additional admission: \$100/day)  
 10 February       11 February  
 12 February       13 February  
 14 February       15 February  
 16 February       17 February  
 18 February       19 February  
 20 February       21 February  
 22 February       23 February  
 24 February       25 February  
 26 February       27 February  
 28 February

### OUR OFFERINGS INCLUDE THE FOLLOWING FOODSTUFFS / PRODUCTS / SPECIALTIES:

#### Food stuffs

\_\_\_\_\_

#### Tourism related

\_\_\_\_\_

\_\_\_\_\_



## **GENERAL CONTRACT TERMS AND CONDITIONS**

### **Rules and Regulations**

By signing this contract, the exhibitor acknowledges the binding nature of the Exhibition Rules and Regulations. Place de la Francophonie reserves the right to enact and enforce other regulations and directives in individual cases. The requirements of the General Rules and Regulations and the provisions relating to the construction and layout of stalls are also applicable.

### **Payment**

In order to guarantee booth space, the exhibitor agrees to pay all registration related costs upon signing the contract. Please note that taxes are not included in the rates.

### **Technical Connections and Other Services**

All order forms for technical connections and other services will be sent to you upon receipt of your signed contract.

### **Data Protection Provisions**

By signing the exhibitor contract, the exhibitor agrees and accepts that their personal data and data from their company may be processed by the Place de la Francophonie or a company commissioned by it, and that these data may be sent to a contractual partner of the Place de la Francophonie responsible for providing services in connection with exhibition participation. Where opposed to the foregoing, the exhibitor must notify the exhibition management thereof at the time of returning the duly signed registration form.

### **Contract Confirmation by the Place de la Francophonie 2010**

Upon receipt and acceptance of this registration, the Place de la Francophonie will send under separate cover the confirmation of final booth space allotment. The confirmation, which is an integral part of the exhibitor contract shall imply the contract's legal validity without any restrictions.

### **Exhibitor Statement**

The exhibitor, by signing this form, acknowledges having received a copy of the Exhibition Rules and Regulations.

### **Main exhibitor**

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Signature

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Place and date