



# Great Food Great Living

**BC Food Processors Association**

## **MEMBER NEWSLETTER**

**March 31, 2006**

*Welcome to the new newsletter for BC Food Processors Association members. It is under development, so please send any feedback to the BCFPA office.*

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### **New Members**

- Cantest Ltd., biological, chemical and geotechnical testing
- Fastik Label & Supply Inc., equipment, technology and labeling consultants
- Terasen Gas

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### **Grocery Showcase West - April 9-10**

The BC Food Processors Association is hosting a booth at this popular event in Vancouver. You are invited to help us profile your companies and products under the BCFPA umbrella. We are looking for 8 companies to participate at the cost of \$400. In addition, the Association is inviting participating members to take part in a meeting with retailers to discuss ways to increase the amount and diversity of BC products in retail outlets. If you would like to take advantage of this great opportunity to profile your high quality products, contact Julie Labelle at the BCFPA office immediately: [Julie.labelle@bcfpa.ca](mailto:Julie.labelle@bcfpa.ca).

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### **Keys to Effective Brand Building**

Two-phase, hands-on workshops to provide an overview of brand theory and strategy, and opportunities to develop an implementation plan. **There is limited space, so remind a colleague and register today!** See: <http://www.bcfpa.ca>.

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### **May 15 Breakfast Meeting for Members**

This breakfast seminar and member networking session will focus on "Retention and Recruitment for Success." Mark your calendars and watch for registration details!

Location: Executive Inn, Burnaby

Time: 8:00 am -12:00 pm

Cost: Members \$60; non members \$100 (GST additional)

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### **Guelph Food Technology Centre Training Comes to BC**

In a partnership with the Alberta Food Processors Association, the BCFPA is helping to bring Guelph Food Technology Centre (GFTC) food safety training to BC starting in May. Courses will be held in Vancouver and Kelowna, and all paid BCFPA members receive reduced rates! Watch the website for registration details.

Upcoming courses (GST additional):

HACCP I Vancouver, May 29-30, members \$560/non-members \$915

HACCP II Vancouver, May 31-June 2, members \$725/non-members \$1180

HACCP I Kelowna, June 5-6, members \$560/non-members \$915

HACCP II Kelowna, June 7-9, members \$725/non-members \$1180

### **UPCOMING**

- **April 10, Health Canada consultation on revision of Canada's Food Guide to Healthy Eating**, Segal Center, Vancouver. Register before April 3.  
Contact: David Wu at david\_wu@hc-sc.gc.ca or at 604-666-7160
- **April 10, Dairy Ingredients in Food Processing**, Leduc - Nisku, Alberta.  
Website: [http://www.milkingredients.ca/dcp/article\\_e.asp?catid=348&page=2508](http://www.milkingredients.ca/dcp/article_e.asp?catid=348&page=2508)

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### **NEWS**

- Food processing facility for rent in Port Coquitlam. Contact: Phil Hemmings, Sweet Pops Kettle Korn, 778-688-7677; [sweetpops@shaw.ca](mailto:sweetpops@shaw.ca)
- Canadian Food Traceability Data Standard Version 2.0 is now available at: <http://www.can-trace.org/portals/0/docs/CFTDS%20version%202.0%20FINAL.pdf>.
- Small Scale Food Processor Association "sound bits" newsletter for March is available at: [http://ssfpa.net/pages/sound\\_bits.htm](http://ssfpa.net/pages/sound_bits.htm)
- Health Canada Report on Benzene in Soft Drinks: [http://www.hc-sc.gc.ca/fn-an/securit/chem-chim/benzene/index\\_e.html](http://www.hc-sc.gc.ca/fn-an/securit/chem-chim/benzene/index_e.html)
- CFIA Information Letter on Criteria for the Nutrient Content Claim "No Added Sugars": <http://www.inspection.gc.ca/english/fssa/labeti/nutrition/sugsuce.shtml>