



Great Food Great Living

BC Food Processors Association

MEMBER NEWSLETTER

April 13, 2006

Welcome to the new newsletter for BC Food Processors Association members. It is under development, so please send any feedback to the BCFPA office.

New Members

- DDB Kid Think
- Goat's Pride Dairy at McLennan Creek
- Legacy Cold Logistics
- Sweet Pops Kettle Korn Ltd.

May 15 Breakfast Seminar

The topic of this seminar is "Recruiting and Retaining an Engaged Workforce." Following the seminar will be a networking session. This is a great opportunity to invite new companies to the Association. **Register today!** See: <http://www.bcfpa.ca>
Location: Executive Hotel & Conference Centre, Burnaby
Time: Buffet Breakfast 8:00-8:30 am, Seminar 8:30 am -10:30 am
Cost: Members \$60 + GST; non members \$80 + GST, including breakfast

Guelph Food Technology Centre Training in British Columbia

In partnership with the Alberta Food Processors Association, the BCFPA is offering Guelph Food Technology Centre (GFTC) HACCP courses. Courses will be held in Vancouver and Kelowna, and all paid BCFPA members will receive reduced rates! **Register today!** See: http://www.bcfpa.ca/GFTC_training.html

Keys to Effective Brand Building

Two-phase, hands-on workshops to provide an overview of brand theory and strategy, and opportunities to develop an implementation plan. Phase II will be held on May 24 in Vancouver and Kelowna on May 26. **The Early Bird rate is available until May 1, 2006. Register Now!** See: <http://www.bcfpa.ca>.

UPCOMING

- **April 19-23, Canadian Health Food Association Expo West**, Vancouver Convention and Exhibition Centre.
Website: <http://www.chfa.ca/default.asp?action=article&ID=28>
- **April 26-28, Food Processors of Canada Annual Conference**, Collingwood, Ontario. Website: <http://www.foodprocessors.ca/Annualconference.html>

NEWS

- BC Food Processors Association leads Meat Transition Assistance Program.
Website: <http://www.bcfpa.ca/mies.html>
- The BC Specialty Food Directory is now available: <http://www.ssfpa.net/bcsfd/>
- Health Canada launches Interactive Nutrition Label for consumers
Website: http://www.hc-sc.gc.ca/fn-an/label-etiquet/nutrition/index_e.html