



# Great Food Great Living

**BC Food Processors Association**

## **MEMBER NEWSLETTER** **April 28, 2006**

*Welcome to the new newsletter for BC Food Processors Association members. It is under development, so please send any feedback to the BCFPA office.*

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### ***New Members***

- Canada Bread
- LaRosa Foods

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### ***May 15 Breakfast Seminar***

The topic of this seminar is "Recruiting and Retaining an Engaged Workforce."

**Register yourself and a colleague for this high energy, interactive seminar!**

See: <http://www.bcfpa.ca>

Location: Executive Hotel & Conference Centre, Burnaby

Time: Buffet Breakfast 8:00-8:30 am, Seminar 8:30 am -10:30 am

Cost: Members \$60 + GST; non members \$80 + GST, including breakfast

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### ***Guelph Food Technology Centre Training in British Columbia***

In partnership with the Alberta Food Processors Association, the BCFPA is offering Guelph Food Technology Centre (GFTC) HACCP courses. Courses will be held in Vancouver and Kelowna, and all paid BCFPA members will receive reduced rates!

**Register today!** See: [http://www.bcfpa.ca/GFTC\\_training.html](http://www.bcfpa.ca/GFTC_training.html).

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### ***Keys to Effective Brand Building***

Phase II of these hands-on workshops will focus on implementation of a brand strategy. Bring your branding ideas and materials. The event will be held in Vancouver on May 24 and Kelowna on May 26. **The Early Bird rate is available until May 1, 2006. Register Now!** See: <http://www.bcfpa.ca>.

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### ***Grocery Showcase West 2007***

In response to positive feedback from the 2006 show, the Association has reserved 2 booths for 2007 to showcase the BCFPA and processing companies under the umbrella of the Association. If you would like to participate, contact the BCFPA office today at 250-356-1660 or [Julie.labelle@bcfpa.ca](mailto:Julie.labelle@bcfpa.ca).

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### ***UPCOMING***

- **April 30-May 2, Northwest Foodservice Show**, Tacoma, Washington.
- **May 12, Functional Foods and Nutraceuticals Symposium and Public Forum**, Toronto, Ontario.

For more industry events, visit the website: <http://www.bcfpa.ca/events.html>

## **NEWS**

- Modifications to 2003 Guide to Food Labelling and Advertising (2003 Guide), Table 6-12 Dietary Fibre, Canadian Food Inspection Agency.  
Website: <http://www.inspection.gc.ca/english/fssa/labeti/guide/ch6ae.shtml>
- The April 2006 Monthly Communiqué from the Natural Health Products Directorate is available at:  
[http://www.hc-sc.gc.ca/dhp-mps/prodnatur/bulletins/communiques/communiqu\\_e\\_apr06\\_e.html#3a](http://www.hc-sc.gc.ca/dhp-mps/prodnatur/bulletins/communiques/communiqu_e_apr06_e.html#3a).
- Consultations on National Traceability System – A joint federal-provincial government task force has been established to conduct consultations, with input from Can-Trace  
Website: <http://www.can-trace.org/>.