



Great Food Great Living

BC Food Processors Association

MEMBER NEWSLETTER **May 12, 2006**

Welcome to the new newsletter for BC Food Processors Association members. It is under development, so please send any feedback to the BCFPA office.

New Members

- Canterbury Coffee Corp.
- Coast Mountain Ice Cream
- Gateway to India

May 15 Breakfast Seminar

The topic of this seminar is "Recruiting and Retaining an Engaged Workforce." **Last day to register yourself and a colleague for this high energy, interactive seminar!** See: <http://www.bcfpa.ca>

Guelph Food Technology Centre Training in British Columbia

The BCFPA is offering Guelph Food Technology Centre (GFTC) HACCP courses in Vancouver and Kelowna starting in May. All paid BCFPA members will receive reduced rates - **Register today!** See: http://www.bcfpa.ca/GFTC_training.html.

Keys to Effective Brand Building

Phase II of these hands-on workshops will focus on implementation of a brand strategy. Bring your branding ideas and materials. The event will be held in Vancouver on May 24 and Kelowna on May 26. **Register now at** <http://www.bcfpa.ca>.

Grocery Showcase West 2007

The BCFPA has reserved 2 booths for 2007 to showcase the BCFPA and products from food processing companies under the umbrella of the Association. If you would like to participate, contact the BCFPA office today at 250-356-1660 or Julie.labelle@bcfpa.ca.

BCFPA Job Posting

The BCFPA is seeking an Executive Director! If you have good management and leadership skills, an understanding of government policies, excellent communication skills, experience raising funds and managing budgets, and knowledge of BC's food, beverage and nutraceutical industry, this may be for you. Submit your resume with cover letter to Gay Hahn, Chair, BC Food Processors Association c/o Avalon Dairy, 5850 Wales St., Vancouver, BC V5R 3N5, gayhahn@avalondairy.com, fax (604) 434-4277. For details, see <http://www.bcfpa.ca/Announcements.html> .

UPCOMING

- **May 26-28, EAT! Vancouver, The Everything Food + Cooking Festival**, BC Place Stadium, Vancouver. Website: <http://www.eat-vancouver.com/>
- **May 28-30, 2006 CIFST/AAFC Joint Conference**, Montréal, Québec
Website: <http://www.cifst.ca/default.asp?id=986>

For more industry events, visit the website: <http://www.bcfpa.ca/events.html>

NEWS

- Shelf Life: Forbes article on innovative food packaging. See: <http://www.forbes.com/business/global/2006/0424/022.html>
- English Bay Batter is seeking a Quality Assurance Manager. See: <http://www.bcfpa.net/SubPages/Careerops/career.html>.
- May 2006 Monthly Communiqué from the Natural Health Products Directorate: http://www.hc-sc.gc.ca/dhp-mps/prodnatur/bulletins/communiques/communiquie_mai_may_06_e.html.