



NEWS RELEASE

for immediate release

FoodProWest Expanded – Book the Date!

Abbotsford, BC, February 5, 2010. Building on the success of last year's inaugural FoodProWest, the BC Food Processors Association has broadened the 2010 event to include breakfast (with a keynote) as well as professional development sessions.

Date: June 4, 2010

Venue: Ballroom of the Delta Burnaby an the Grand Villa Casino

FoodProWest is the premier event for B.C. food processors to meet, to network and to learn.

The day starts with a Breakfast Keynote and Trade Show. Visit the exhibits: learn about new programs, systems, and equipment. Experience the professional development breakout sessions covering topics such as: Human Resources, Food Safety, Operations, Innovation, Sales, Energy Conservation or Finance.

A celebratory lunch will follow which will include the BC Food Processors Awards for Rising Star, Leadership, Hall of Fame and Energy Conservation. The keynote speech will be followed by the Industry Leaders Forum – four food processing leaders will answer your questions. The event ends with another chance to network and visit the exhibits.

Please visit www.bcfpa.ca/event/387 for the sponsor letter, order form and more information.

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The **BCFPA** is a non-profit organization dedicated to represent all segments of the food, beverage and nutraceutical processing industry, and to coordinate common industry activities and resources under one umbrella. The Association represents micro, small, medium, and large processing companies.

For more information:

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