

# NEWS RELEASE

*for immediate release*



**BC Food Processors Association**

## **BC Food Processors Association Announces 2008 Board of Directors**

**Vancouver, B.C., June, 2008.** The BC Food Processors Association is pleased to announce the appointment of five new members to join its Board of Directors. (For a complete listing of Directors, please visit <http://www.bcfpa.ca/directors.html>.)

The new Directors are:

**Parm Bains**, President, Westberry Farms

Parm is a graduate of the University of British Columbia's Agricultural Sciences Program and has worked extensively in the private and government sectors. Currently he is the CEO and President of his family operations for Westberry Farms Ltd, a food processing and marketing company with international sales.

Parm has also always been actively engaged in the community by serving on many Boards and Commissions locally and nationally. He lives in Abbotsford with his family on a blueberry and cranberry farm.

**Michael Boehm**, Business Development Manager, KPMG LLP

Mike joined KPMG Enterprise as Manager, Business Development in January 2006. Prior to this, Mike was employed by one of the Big Five Canadian banks for over 20 years.

Mike has significant experience within the food processing sector both from his banking background and now with KPMG. Currently, Mike will continue his work with the BCFPA Membership and Marketing Committee

**Reg Ens**, management consultant for Meyers Norris Penny

Over the past 15 years, Reg has worked with small and medium sized business owners and industry associations throughout BC, assisting them improve financial performance, examine new business opportunities, develop and implement strategic plans and prepare for transition. Currently, Reg works in the Management Consulting Practice of Meyers Norris Penny LLP (MNP). Reg will assume responsibility with the MTAP Steering Committee.

**Colin McMillan**, Vice President, J. S. McMillan Fisheries Ltd.

Colin is a lifetime participant in the BC Seafood business. Initially working on fishing vessels, he gained experience in sales, processing and distribution. Colin recently returned to J.S. McMillan Fisheries Limited after a 10 year stint at Albion Fisheries Limited in a variety of roles including President. Colin is currently General Manager at JSM and will also assist the BCFPA with Operations Committee.

**Neville Israel**, Executive Vice President - Chief Financial Officer, Sun Rich

With experience in finance, accounting and information systems spanning three continents, Neville's leadership skills are perfectly suited to his role as Sun Rich's Executive Vice President - Chief Financial Officer. In this capacity, he leads the company's corporate

services including finance, information systems, and human resources. In 1996, he moved to Vancouver to fill the position of Sun Rich's Controller. By '98, he was promoted to Chief Financial Officer, a role he continues to fill today with tenacity and enthusiasm. In 2001 Neville's role was expanded to include responsibility for leading the entire corporate team. In early 2004, Neville was promoted to his current position. In addition, Neville will undertake a role on the Audit Committee and Human Resources Committee for the BCFPA.

“We are pleased with the experience the new members bring to the BCFPA board,” Robin Smith, President of the BCFPA Board said. “With the addition of Colin, Neville, and Parm, all sectors of food processing are represented. Reg will work on the Meat Transition Assistance Program Steering Committee and Michael will continue his good work on the Membership and Marketing Committee. We are delighted with these volunteers who will help strengthen the BC Food Processors’ Association.”

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The **BCFPA** is a non-profit organization dedicated to represent all segments of the food, beverage and nutraceutical processing industry, and to coordinate common industry activities and resources under one umbrella. The Association represents micro, small, medium, and large processing companies.

For more information:

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