



Scintillating Slate of Speakers for FoodProWest 2010

Abbotsford, BC, May 20, 2010 "Yves Potvin, Arran Stephens, Lloyd Bernhardt, Gay Hahn. These are the names of some of the well-known industry people slated to speak at FoodProWest 2010," Nico Human, BCFPA CEO announced in Vancouver. "And the list is still growing! It is exciting indeed!"



Yves Potvin



Lloyd Bernhardt



Arran Stephens



Gay Hahn

"Yves will be telling us about how he founded his company way back when in Quebec, how he grew it into the well-known *Yves Veggie Cuisine* and how he established *Garden Protein International*," Mike Boehm, BCFPA Director and member of the FoodProWest Organising Committee added. "It is an inspiring story and Yves is a very compelling speaker. This should be one of the highlights of the day."

"The Industry Expert Panel we present after the keynote proved to be very successful in previous years," Nico Human, BCFPA CEO added. "Expertly managed by Guyle Tippe of BCFPA members KPMG, this is the time on the program when we all get a glimpse of what it is like to run a successful food processing business. This year—with event theme *Energy/Sustainability*—the three members of the panel will each bring a unique perspective to the panel. We tongue firmly in cheek say it will be called the Coffee-Breakfast Cereal-Milk panel!"

Lloyd Bernhardt, CEO of Ethical Bean, will bring the "coffee" perspective.

Lloyd is no stranger to the Vancouver business community. In 1988, he co-founded Motion Works, which became one of B.C.'s first and most successful Macintosh software development companies. Following Motion Works, which Bernhardt and his partner took public in the early '90s; he did a stint at Apple Computer in California where he consulted on Quicktime, a standard movie player for all personal computers. He continued working for a series of software development companies in Vancouver prior to shifting to launching Ethical Bean in 2003. A recipient of various excellence awards, Lloyd was honored to be included in the 1991 'Top 40 under 40 Achievers' (Business in Vancouver)

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Arran Stephens, CEO of Nature's Path, will bring the "breakfast cereal" perspective and much more!

Arran has been at the leading edge of the organic food movement for most of his 65 years. He and wife Ratana co-founded Nature's Path Organic Foods, employing more than 350. Like others similarly motivated, Arran seeks balance between worldly activity and spiritual practice, while returning something back to the community, including serving on various non-profit Boards. He established Canada's first vegetarian restaurant in 1967 serving millions of meals with compassion. As entrepreneur, artist, writer, gardener and seeker, Arran has an enduring commitment to family, community, sustainability and spirituality.

Rounding out the panel will be **Gay Hahn**, Avalon Dairy CEO. She will bring the "milk" perspective.

Gay was born and raised in Vancouver, B.C. and continues to reside in the city with her husband Pat and son Bob. She began working for Avalon Dairy Ltd. in 1980. After working at the dairy for the past 24 years she is now CEO of Avalon Dairy Ltd. Gay is very active serving the industry. She has been Founding President of the BC Food Processors Association, President of the BC Dairy Foundation, President of the BC Dairy Council and is currently the Board Chair of the Food Processing HR Council of Canada

"There are still a few speakers to announce," Human added. "Watch this space for updates!"

"You are also invited to visit www.bcfpa.ca/event/387 to find more information about FoodProWest 2010," Human concluded. "If you have not signed up yet for this exciting and inspiring day of learning, networking and fun, please do so as soon as possible. Time is running out quickly and we don't want you to be disappointed!"

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The BCFPA is a not-for-profit organization dedicated to represent all segments of the food, beverage and nutraceutical processing industry, and to coordinate common industry activities and resources under one umbrella. The Association represents micro, small, medium, and large processing companies.

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